Innovative Institutions, Public Policies, and Private Strategies
For Inclusive Agro-Enterprise Development

The symposium will bring together leading scholars, government officials, major foundations, private sector representatives and development practitioners to discuss innovative approaches to promote inclusive agro-enterprise development. The goal is to offer a platform whereby novel international experiences in agro-enterprise development policies and support institutions can be discussed, lessons can be learned and recommendations can be made to improve the effectiveness of agro-enterprise investment promotion initiatives by governments and development organizations.

Carlos da Silva (FAO) Welcome and Opening
Ralph Christy (Cornell U.) Objectives of the Symposium

PANEL 1:
Joyce M. Chitja, Edward Mabaya Institutional innovations linking small-scale produce farmers to markets in South Africa: Implications for public policy and private strategy
Sarah Kersting Innovative business models in the Thai horticultural sector: A panel date analysis of standard adoption and upgrading among small-scale fruit and vegetable producers
Hernando Riveros, Carmen Lucía Jaramillo La metodología de Escuela Empresa como herramienta de fortalecimiento de la gestión empresarial de los productores de pequeña escala
Gabriela Monsalvo Velazquez Innovation networks in traditional agricultural Integration and cooperation, Bajio-Hub, Mexico case study

PANEL 2:
Giel Ton Comparative configurations - Bolivian farmer organizations handling agency dilemmas in collective marketing
Gian Nicola Francesconi Cooperative leadership in rural Africa - Evidence and Implication from Ghana
Artemisa Montes-Sylvan Social innovation, entrepreneurship and new green jobs: Successful experiences in Mexico

LUNCH

Sudha Narayanan Choosing farmers or choosing geographies: What matters more? Evidence on selection and participation in contract farming schemes in Southern India

PANEL 3:
G Basavaraj Opportunities for Agro-enterprise development - Sweet Sorghum value chain
Aradhna Aggarwal Promoting Agro-processing through food parks and agro-processing special economic zones: The Indian experience
Mohammad Samir El-Habbab Agro-industry clusters, agribusiness incubators and agro-food parks in selected MENA countries (Egypt, Jordan, Palestine, Tunisia, Iran)
Linda M. Young Using Self Determination theory to facilitate agro enterprise development: Small agricultural exporters in Bolivia, Peru and Ecuador

PANEL 4:
Xia Ying Analysis on influence of joining farmer cooperative on the watermelon and muskmelon peasant households’ income in China
Berhanu Gebremedhin Promoting Agro-enterprises in the highlands of Ethiopia through improved institutional support services: Experiences of the Improving Productivity and Market Success (IPMS) of Ethiopian farmers project
Lulama Ndibongo Traub The role of government in ensuring a level playing field: The case of South Africa’s maize milling industry
Bart Minten The quiet revolution in Agrifood Value Chains in Asia: Understanding the fast emergence of cold storages in poor districts in India (Bihar)

POSTER SESSION AND RECEPTION to follow